

2026 Convening Concurrent Learning Sessions

The following learning sessions will be offered during the publisher and professional learning provider work sessions. Participants not assigned to a work session can choose to attend one of the learning sessions listed below.

April 30, 11:00 am - 12:00 pm

Learning Session A

Facilitator: Sophia Farmer
(repeat)

 Holden 1140C

Designing Sustainable Models for Bundled Offerings

When organizations bring curriculum, professional learning, and implementation support together, pricing becomes more complex than simply covering costs and margins. Publishers and nonprofit professional learning providers often price by product, time and/or contract deliverables. Yet, districts need the tools, human infrastructure and ongoing capacity-building to work as a system in a way that creates value for ongoing renewals in order to achieve the outcomes they are seeking. This session explores key considerations for designing pricing and revenue-sharing models in partnership, including how complementary assets create shared leverage and how the different models balance risk and sustainability. Participants will have an opportunity to explore viable pricing approaches and design a practical option for testing a model that districts will fund and partners can sustain together.

Learning Session C

Facilitator: Kristana
Rogers (repeat)

 Holden 1140B

From Agreement to Alignment: Strengthening Partnerships for Greater Impact

Partnerships often begin with agreements, but sustained success requires deeper integration and shared ownership as the work evolves. Beyond coordinating experiences at the site level, delivering a truly coherent bundled solution requires intentional governance, role clarity, and aligned decision-making across organizations. In this session, participants will explore how to navigate internal structures to deepen collaboration and leave with practical strategies to strengthen alignment and maximize the impact of their collective work.

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Learning Session G

Facilitator: Caryn Ward
& RTI's Intellectual
Property Group

 Holden 1140A

Navigating IP Boundaries in Co-Branded Curriculum and Professional Learning Offerings

Bundled curriculum and professional learning models require careful navigation of intellectual property rights (IP), permissions, and branding across partner organizations. Clear agreements around licensing, adaptation rights, attribution, and ownership are essential to protect each partner's work while enabling effective collaboration. This session explores common IP considerations in co-branded offerings, including licensing and adoption rights, brand protection, co-ownership, and how IP may evolve beyond the partnership. Participants will walk away with a practical checklist of IP questions and considerations to help structure clearer agreements and support sustainable collaboration.